

# Marie-Rose Romain Murphy

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## Mission-Driven Nonprofit Executive

Dynamic and creative executive leader and a strategic problem-solver who gets things done well. A multilingual professional with 30 years of US and international experience; strong track record in community development and humanitarian projects and initiatives, social entrepreneurship, social services, philanthropy, strategic planning, financial management, marketing, executive leadership and consulting. With well over \$70 million in private and public funding raised, excels in fundraising, resource development, organizational and program development, philanthropy and capacity reinforcement. Consistently leverages skills, experience, energy and creativity to make meaningful impact. Created viable and sustainable pathways of development for low-income individuals, marginalized communities and developing countries.

## Experience

### **President, Romain Murphy Consulting- RMC**

Lexington/Acton MA

2001-Present

- Founder and President of consulting firm working in an integrated hands-on manner with local, regional, national and international non-profit organizations on a variety of issues/projects including resource development, program planning, project management, organizational development, financial review and analysis, financial management, partnerships building and fundraising campaigns.
- **Client list includes:** Imago Dei Fund/The Girl Child Project, Greater Grove Hall Main Streets, African Parks Network (APN), Global Emergency Group (GEG), South Shore Stars, Cambridge Community Center, the City School, the Black Ministerial Alliance, Bethel AME Church Generation Excel Program, Children Services of Roxbury's Youth and Police in Partnership Program, and the Boston TenPoint Coalition among others.
- **Outcomes:** stronger organizations, improved operational systems, better structured and impactful programs & millions raised.

### **Founder & President, ESPWA, Inc.**

U.S. – Haiti

2010-Present

- Founded, led and managed ESPWA, a Haitian-led international leadership network focused on the long-term capacity-building of Haitian organizations. ESPWA was the lead organization for the Haiti Community Foundation Initiative (HCFI) focused on the set-up of Haiti's first community foundation/philanthropy with a diverse coalition of # Haiti-based and international partners and stakeholders, raising \$millions in funds, in-kind donations and pro bono services.
- Mobilized # Haiti-based and international leaders and funders to support the Haiti Community Foundation Initiative; facilitated multiple forums and planning meetings of diverse local and international stakeholders to advance HCFI. Engaged large foundations, government agencies, etc.
- Engaged 600 local leaders of the Grand'Anse (a remote, rural area heavily impacted by Hurricane Matthew), creating first-ever successful regional plan after previous failed attempts and establishing new human capital infrastructure and stakeholder connections.
- Conducted an assessment of community foundation models and their best practices based on consultations with community foundations leaders, and an intensive team study visit in Kenya with the Kenya Community Development Foundation.
- Developed a hybrid organizational structure for HCF befitting of Haiti's socio-economic structure and culture.
- Helped to mobilize the Grand'Anse network to conduct a comprehensive community assessment after Hurricane Matthew's devastation, and support emergency relief efforts for unserved communities, reaching over 15,000 community residents.
- Worked on reconstruction/rebuilding efforts in the Grand' Anse through multiple community-led initiatives benefiting thousands of community residents.
- Ongoing work on funding and capacity reinforcement of grassroots partner organizations in the Grand'Anse where HCF has helped close to 100,000 community residents on their path to self-sufficiency.
- Represented ESPWA and the Haiti Community Foundation in various global/international forums in Europe, the United States and Africa.

### **Consultant/ Program Director, The Hildebrand Family Self-Help Center**, Cambridge, MA 2005-2013

- Co-designed & implemented several projects (first website, funding diversification, workforce development program, website renovation team's management). As Interim Program Director, oversaw a multi-site program in Cambridge and Dorchester serving # homeless families and their children.
- Managed a staff of 25 as well as the management of day-to-day operations for a \$5 million nonprofit.

- Helped to restructure the agency, resulting in cost savings and improved efficiency.
- Secured a 10-year, \$50 Million contract for the agency from the State.
- Developed and implemented training programs for all agency staff. Provided tools for new reporting requirements.

**Department Director for Youth Services, Community Resources for Justice, Boston, MA 2006-2008**

- Oversaw a department with a budget of \$4.5 million, which included six DYS, DSS and privately funded residential and support services programs located in Greater Boston. The department served over 400 at risk and high-risk youth per year with over 65 staff members and a team of seven Directors.
- Turned around, strengthened at risk and high-risk youth programs.
- Helped to successfully launch/start-up The Watson Academy, a new educational program serving at risk and high-risk youth.
- Planned and developed a new transitional services program model resulting in a new grant of \$250,000.
- Increased team of directors' engagement, motivation and input through collaborative team approach.
- Responsibilities included budget development, monitoring and management as well as contract compliance.

**Deputy Director, Codman Square Neighborhood Development Corp., Boston, MA 2000-2001**

- Oversaw/managed/and developed program for the Organizing Department, the Economic Development Department and the Housing Asset Management function.
- Responsibilities included the management of a large real estate asset portfolio.

**Program Director, Sr. Director of Development, Boston Children's Services/The Home for Little Wanderers**

Boston, MA 1997-2000

*Boston Children Services and the New England Home for Little Wanderers merged in 2000 and formed the Home for Little Wanderers. I first worked at Boston Children's Services.*

**Founding Director of the Hope Program**

- Responsibilities/achievements included program start-up, development and implementation, long-range planning, new site assessment, staff management, community organizing, partnership management, budgeting and financial management, for nonprofit with a start-up budget of \$500,000.

**Sr. Director of Development and External Relations at Boston Children's Services**

- Agency-wide event planning and oversight, PR management, volunteer management, internal and external communications, private/public fundraising and program planning and development. Raised approximately \$2 million in 5 months for the First For Children Bicentennial Campaign.
- Restructured Development Department to better meet program needs.
- Led Development staff to the best fundraising year in agency's history.

**Founding Executive Director, Codman Square Main Street, Inc. Dorchester, MA 1995-1997**

- Worked with community stakeholders and four volunteer committees on Codman Square's business district development.
- Engaged community leaders in an unprecedented manner; recruited over 70 volunteers.
- Created signature events and programs.
- Raised significant corporate and private funding to match public contracts.
- Developed model program that the City of Boston used for replication purposes.

**Project Manager/Administrator, Women's Institute for Housing and Economic Development Boston, MA 1991-1993**

- Started as a part-time administrator. Subsequent responsibilities as full-time manager included working with community groups on capacity building as well as project financing, fundraising, site search and assessment, and overall project development/management.
- Helped to launch KAFANM, the first affordable housing program for low-income Haitian women and their families in New England.

## Volunteer Commitments

**2020-Present:** Member of the Advisory Council, **The Equity Index, United Kingdom**

**2019-Present:** Fellow- **Inter-Agency Research and Analysts Network (IARAN) - International**

**2019-Present:** Member- **Alliance for Empowering Partnerships A4EP- International- Focus on localization**

**2010-Present:** Co-Founder, **Haiti Community Foundation- President, HCF- Haiti**

**2018:** Guest Lecturer- **Fordham University- International Development Course - United States**

**2018-Present:** Board Member & Co-Chair, Client Services Committee, Member Executive Committee- **Jewish Vocational Services-JVS**

**2011- 2016:** Founding Member of **New England International Donors- NEID**

**2008-2010:** Member of the **Boston Capacity Tank's Grant Review Committee**

**2006-2007:** **United South End Settlement's** February Escape Benefit Committee  
**2001:** Advisory Committee Member for the **Boston Foundation's Food and Shelter Initiative**  
**1994-1995:** **Melrose Human Rights Commission/** Fair Housing Committee  
**1992-1995:** **Respond Inc.'s** Board of Directors/ Strategic Planning Committee

## Awards & Memberships

**Harvard Humanitarian Initiative's "Women to Watch" in human rights & humanitarian International List** (2019-2020); **Women Thought Leaders in Philanthropy List (compiled by COF's Bokoff)-** 2019; **Community Foundations of Canada Fellowship-**(2017); **Ford Foundation Scholarship for the Global Summit on Community Philanthropy** (2016); **International Scholarship from Community Foundations of Canada** (2015); **Global Scholarship from the Council on Foundations** (2014); **Cordes Family Foundation Fellowship** (2014); **City of Boston Service Excellence Award -Codman Square Merchants Association's Leadership Recognition Award** (1997); **American Express' Neighborhood Leadership Award** (1997); **Children Services of Roxbury's Leadership Excellence Award** (2006).

## Education

### Certificate, Design Thinking Practitioner

University of Oxford

Oxfordshire, England

### MBA, Master in Business Administration (with a concentration in marketing)

Babson College, Olin Graduate School of Business

Wellesley, MA

### CHAM Certification

Consortium for Housing Asset Management Certification Program

Chicago, IL

### MS in Community Economic Development

New Hampshire College

Manchester, NH

### BS in Journalism- Liberal Arts Concentration: International Relations/ Political Science

Boston University

Boston, MA

## Languages

Native French and Haitian Creole speaker, native fluency in English and basic Spanish.

## Publications

Two books of poetry published at ages 15 and 17 ([Au seuil de l'adolescence](#) and [Une poignée d'étoiles](#)). Articles and blogs published by WINGS (Worldwide Initiative for Grant Makers Support), the Global Alliance for Community Philanthropy, Candid (formerly the Council on Foundations & Guidestar), How Matters, Italy's SocialNews Magazine, Open Democracy, GlobalGiving, the Alliance Magazine among others.

## Presentations, Training & Workshop Facilitation

Multiple public presentations in diverse settings from grassroots arenas in the US and Haiti to international settings such as the World Bank, the Council on Foundations' Conference, Geneva's Localization Convening upon the International Red Cross and Red Crescent Societies' invitation, England's Wilton Park's International Convening on Localization and the Brussels Global Forum on Aid Localization and the Grand Bargain Workstream upon the invitation of ECHO (European Civil Protection and Humanitarian Aid).

**Facilitated workshops for diverse groups in the US, Haiti, Africa and Europe on fundraising, program development, evaluation, community assessment, capacity building, program planning and other topics.**

## Skills

Proficient in Microsoft Office programs. Adept at social media and crowdfunding platforms.

## Travel

Africa, North America, Central America, Europe, South America.